**TRACERS ELEVATOR PITCH**

Allied Solutions has partnered up with Tracers — the #1 public and private records database — to help collection agencies, credit unions and businesses of all sizes gather the data they need to ensure right-party contact, lower delinquency rate, save time, and cut costs

Tracers aggregates over 120 billion points of data from over 6,000 sources – including utility listings data, criminal records, and unbanked sources found outside traditional credit header data – to provide you with a full profile and history of a person, even if they’ve never had credit or bank activity before.

They provide access to their cloud-based software, but also have batch processing for high volume searches and an API solution that can integrate their data directly with your own software. With their comprehensive data, you can make informed decisions about your business.

I’m curious, what public and private records database do you currently use in your company?