

Ease of Use and an Intuitive Interface Create an Advantage for New Users

“ I have never needed to reach out to customer service because Tracers is easy to understand and I have been able to get the information I need.

-SANDRA CORACERO, Legal Secretary, Hutkin Law Firm



Tracers

CASE STUDY

CUSTOMER Hutkin Law Firm

PARTNER Tracers



Tracers Benefit: User Friendly

Sandra Coracero had only worked at the Hutkin Law Firm for six months, and she had no previous experience using search tools to locate contact information, but that did not become a barrier because Tracers is extremely user friendly. The interface does not rely on a user's previous knowledge or experience, so, even brand new hires can hop right in and get up and running with Tracers' basic search capabilities in as little as 15 minutes.

And, if a first-time user is having difficulty learning Tracers or finding the information they need, Tracers' committed customer service agents are standing by to lend a hand.

Ultimately, the process of using Tracers as a search tool proved cost effective and easy-to-use.

With decades of experience on California's Central Coast, the Hutkin Law Firm's three attorneys specialize in complex employment, civil law, real estate, probate and land-use litigation.

About Tracers

Tracers Information Specialists, Inc. is a premier solution provider that has supplied companies with the data and intelligence needed to conduct business in the information age since 1996. With our robust data, powerful search technology, and nimble, innovative processes, we deliver access to billions of public records and proprietary data sources to qualified organizations across multiple industries.